

Every purchase made brings us one step closer to a cure.



Mt Cotopaxi—2007
www.climbforhope.org

*In loving
memory of
Joe Reid*



Out of the Shadow of Pink

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Donate Directly:

[http://www.active.com/donate/
CFHo8/malebreastcancer](http://www.active.com/donate/CFHo8/malebreastcancer)

**Out of
The
Shadow
Of
Pink**

**Male
Breast
Cancer
Awareness**

Our Mission

Out of the Shadow of Pink was founded in 2005 when my husband was diagnosed with Stage IV Male Breast Cancer. For every 100 women with breast cancer, one man will develop the disease and he will be not only devastated but shocked and surprised.

The American Cancer Society estimates that 1,990 men will be diagnosed in 2008 and that 450 of those men will die.

Statistics also show that a higher percentage of men will die from breast cancer than women because they are typically diagnosed at a later stage.

Although it is still rare, the incidence of male breast cancer continues to increase.

Most men are still sadly unaware.

The chances for successful treatment and survival are best when breast cancer is found in its earliest stages.

Philanthropy

Climb For Hope was organized to raise and channel funds toward a promising breast cancer vaccine being developed by Dr. Leisha Emens, MD, PhD at Johns Hopkins University, Baltimore, MD.

Not only does the vaccine address some of the most aggressive and lethal forms of breast cancer, but the research is expected to derive advances for many forms of cancer as well.

Their mission is to find a viable treatment for breast cancer by 2010.



Dr. Leisha Emens
Mt. Cotopaxi—2007

Dr. Leisha Emens

"Imagine if you could teach your own body to identify and destroy breast cancer cells! A breast cancer vaccine has few side effects and could have a permanent treatment effect. Our vision is a world without breast cancer"

--Dr. Leisha Emens

To learn more or to participate in this promising clinical trial please visit:

www.hopkinskimmelcancercenter.org/clinicaltrials/protocol.cfm?pID=J05118

Out of the Shadow of Pink



Pinkback Buttons, 2 1/4"

Proceeds from the sale of our products are donated directly to Climb for Hope