





## Proclamation for the Third Week of October

### MALE BREAST CANCER AWARENESS WEEK

#### Be It Resolved...

**WHEREAS**, each year 450 men will die from male breast cancer and the numbers are increasing. Men are typically diagnosed at a late stage and we believe this is primarily due to a lack of awareness that men too can develop the disease.

**WHEREAS**, it behooves each of us, men, women, parents, siblings, educators, physicians and citizens to promote awareness of the disease and possibly save men's lives.

**WHEREAS**, we must educate the world to the reality of this disease, and

**WHEREAS**, in remembrance of the many men who have lost their lives or are fighting for their lives, due to a lack of awareness, **it is appropriate that we designate the Third Week of October as Male Breast Cancer Awareness Week.**

*Out of the Shadow of Pink* – <http://www.outoftheshadowofpink.com>  
*Brandon Greening Foundation* – <http://www.breastcancerinmen.org>

#### **Male Breast Cancer Awareness Week**

In 2005 the American Cancer Society estimated that 1200 men would be diagnosed with male breast cancer; the estimate for 2009 was 1990 men. Statistics show that a higher percentage of men will die from breast cancer than women because they are typically diagnosed at a later stage. Although it is still rare, the incidence of male breast cancer continues to increase. Most men are still sadly unaware. The chances for successful treatment and ultimately survival are best when breast cancer is found in its earliest stages. We must educate men now!